



# UCNS Certification

*a measure of expertise*

Promote your UCNS-certification and commitment to meeting the expert standards of your subspecialty field and providing high quality subspecialty care to patients.

## Sample Press Release

Announce certification or recertification using the sample press release with easy-to-use sample language\* that can be customized on your letterhead.

Send press releases to your institution's communications department, local newspapers, and/or referral sources.

\* Before including language of UCNS Certification or that a physician is a UCNS Diplomate in any advertising, check the laws in your state regarding physician advertising. Several states limit the use of these terms to only physicians certified by American Board of Medical Specialties, American Osteopathic Association Bureau of Osteopathic Specialists, or other groups designated within their laws.

# SAMPLE PRESS RELEASE

## (Certification)

### For Immediate Release

[Insert Date]

Media Contact:

[insert name of contact and title]

Tel: (xxx) xxx-xxxx

Email: xxxxx

Website: xxxxxxx

### Physician Achieves Certification in [insert subspecialty]

[Insert First Name, Last Name], MD of the [insert institution or practice name], achieved certification in field of [insert subspecialty] from the United Council of Neurologic Subspecialties (UCNS). Through passage of the certification examination, Dr. [insert last name] is recognized as a UCNS Diplomate, the highest certification achievement in the field of [insert subspecialty].

The designation of UCNS Diplomate demonstrates that Dr. [insert name] has passed a comprehensive written examination to demonstrate competency and skills in [insert subspecialty]. Through this voluntary certification process, Dr. [insert last name] has proven a commitment to meeting the standards of the subspecialty field and to providing high quality subspecialty care to patients.

To be eligible for UCNS certification, physicians must be a diplomate in good standing of an American Board of Medical Specialties member board or possess equivalent certification by the American Osteopathic Association or the Royal College of Physicians and Surgeons of Canada. In addition, they must have an active unrestricted license to practice medicine in the United States or Canada and meet specific training and practice requirements. For a [complete list of all UCNS diplomates](#), UCNS-accredited training programs, and information about [insert subspecialty] Certification, visit [www.ucns.org](http://www.ucns.org).

The UCNS is a 501(c)(6) nonprofit organization with a goal of enhancing the quality of patient care by awarding certification to physicians in the United States and Canada who demonstrate their knowledge and skills in UCNS-recognized neurologic subspecialty areas and ensuring comprehensive subspecialty training for physicians by accrediting fellowship training programs that meet established educational standards. There are currently [over 3,000 UCNS-certified physicians](#) and [200 UCNS-accredited fellowship training programs](#) across ten UCNS-recognized neurologic subspecialties.

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