



# UCNS Certification

*a measure of expertise*

Promote your UCNS-certification and commitment to meeting the expert standards of your subspecialty field and providing high quality subspecialty care to patients.

## Sample Press Releases

Announce certification or recertification using the sample press releases with easy-to-use sample language\* that can be customized on your letterhead.

Send a news release to your institutional communications/public relations department, state medical society, local newspaper, and/or your professional membership organizations. Include your photo when possible.



\* Before including language of UCNS Certification or that a physician is a UCNS Diplomate in any advertising, check the laws in your state regarding physician advertising. Several states limit the use of these terms to only physicians certified by American Board of Medical Specialties, American Osteopathic Association Bureau of Osteopathic Specialists, or other groups designated within their laws.

# SAMPLE PRESS RELEASE

## (Certification)

### For Immediate Release

[Insert Date]

Media Contact:

[insert name of contact and title]

Tel: (xxx) xxx-xxxx

Email: xxxxx

Website: xxxxxxx

### Physician Achieves Certification in [insert subspecialty]

[Insert First Name, Last Name], MD of the [insert institution or practice name], achieved certification in field of [insert subspecialty] from the United Council of Neurologic Subspecialties (UCNS). Through passage of the certification examination, Dr. [insert last name] is recognized as a UCNS Diplomate, the highest certification achievement in the field of [insert subspecialty].

The designation of UCNS Diplomate demonstrates that Dr. [insert name] has passed a comprehensive written examination to demonstrate competency and skills in [insert subspecialty]. Through this voluntary certification process, Dr. [insert last name] has proven a commitment to meeting the standards of the subspecialty field and to providing high quality subspecialty care to patients.

To be eligible for UCNS certification, physicians must be certified by the American Board of Psychiatry and Neurology, have an active unrestricted license to practice medicine in their state, and meet specific training and practice requirements. For a [complete list of all UCNS diplomates](#), UCNS-accredited training programs, and information about [insert subspecialty] Certification and Recertification, visit [www.ucns.org](http://www.ucns.org).

The UCNS is a 501(c)(6) nonprofit organization with a goal of enhancing the quality of patient care by awarding certification to physicians who demonstrate their knowledge and skills in UCNS-recognized neurologic subspecialty areas and ensuring comprehensive subspecialty training for physicians by accrediting fellowship training programs that meet established educational standards. There are currently [over 2,700 UCNS-certified physicians](#) and [194 UCNS-accredited fellowship training programs](#) across nine UCNS-recognized neurologic subspecialties.

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# SAMPLE PRESS RELEASE

## (Recertification)

### For Immediate Release

[Insert Date]

Media Contact:

[insert name of contact and title]

Tel: (xxx) xxx-xxxx

Email: xxxxx

Website: xxxxxxxx

### Physician Achieves Recertification in [insert subspecialty]

[Insert First Name, Last Name], MD of the [insert institution or practice name], achieved recertification in the field of [insert subspecialty] from the United Council of Neurologic SubsPECIALTIES (UCNS). Through passage of the recertification examination and meeting continuing medical education requirements, Dr. [insert last name] is recognized as a UCNS Diplomate, the highest certification achievement in the field of [insert subspecialty].

The designation of UCNS Diplomate demonstrates that Dr. [insert name] has passed a comprehensive written examination to demonstrate competency and skills in [insert subspecialty]. Through this voluntary recertification process, Dr. [insert last name] has proven a commitment to meeting the standards of the subspecialty field and life-long learning to maintain certification and provide high quality subspecialty care to patients.

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